According to Science

2022 State of the Industry Report:
ARTIFICIAL INTELLIGENCE
August, 2022

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Purpose of the Study

Business leaders like to click lots of computers these days. And sometimes those leaders like to let computers click themselves – a practice known as artificial intelligence, or AI. The purpose of this global survey was to explore what business leaders across a variety of industries were letting their computers click, as well as learn how leaders are managing the risks of AI, since the risks aren't as artificial as the intelligence.

The research questions that were explored included the following:
1. Which industries use AI the most?
2. How are business leaders using AI?
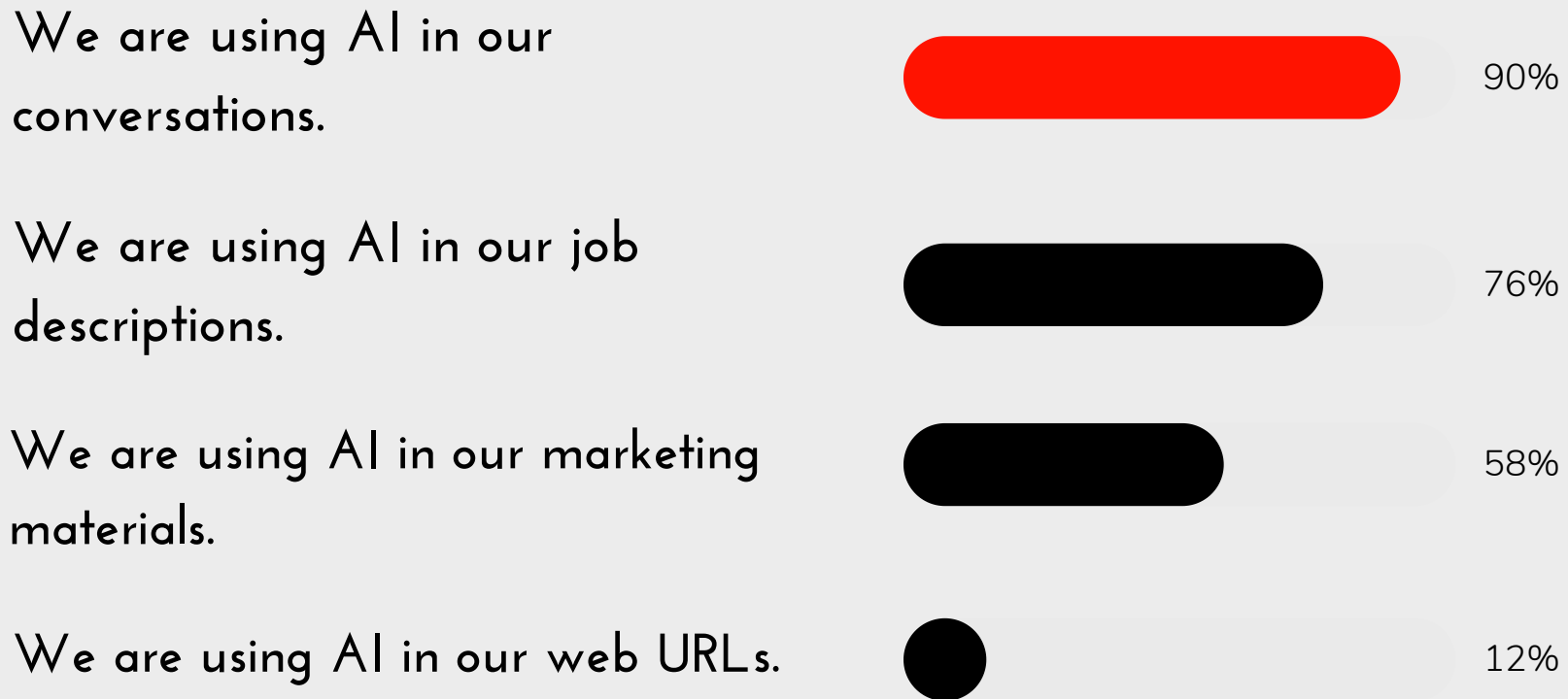3. How do leaders manage the risks of AI?

Business leaders from a total of n = 1,345 companies worldwide participated in the survey.

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RESULTS

Which industries use artificial intelligence the most?

Industry		Percent
Energy, Utilities	●	2%
Media, Creative Industries	●	3%
Financial Services	●	8%
Hospitality, Food, Leisure	●	12%
Public or Social Service	●	12%
Agriculture, Forestry, Mining	●	16%
Transport, Logistics	●	19%
Healthcare	●	20%
Retail	●	23%
Professional Services	●	24%
AI Startups	●	97%

Percent of respondents

How do business leaders from industries (other than AI startups) report using artificial intelligence?

We are using AI in our conversations. **90%**

We are using AI in our job descriptions. **76%**

We are using AI in our marketing materials. **58%**

We are using AI in our web URLs. **12%**

Percent of respondents

How do business leaders from AI startups report using artificial intelligence?

We help companies spam prospects. — 54%

We help companies who don't want to deal with their customers. — 27%

We help companies who are too lazy to read all their documents. — 19%

We help doctors find tumors because there is no way they can find them without a computer. — 10%

Percent of respondents

How do leaders report managing the risks of artificial intelligence?

Very carefully.

79%

We are shopping for a vendor who specializes in AI risks.

55%

"Hmmm. I don't have an answer for that. Is there something else I can help you with at the moment?"

38%
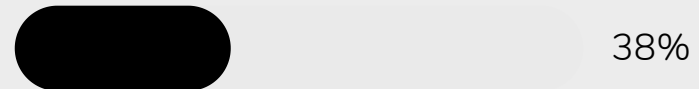
No need to manage risks. Computers nice for play computer.

17%
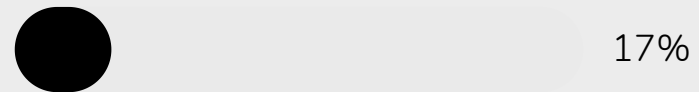
Percent of respondents

Conclusions

Business leaders interested in AI are encouraged to look at these graphs.

And if you register your domain name with .ai, you can artificial intelligence.

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